

Parts Authority™

Auto Parts Super Stores

“The Answer Is Yes!”

FOR IMMEDIATE RELEASE

Lake Success, NY – October 9, 2024 – Parts Authority, a leading distributor of automotive parts, is thrilled to announce the return of David Morris to the team as SVP of Business Development, Collision & Private Label. Previously, David served as VP of Supply Chain and Business Development where he played a significant role in the company’s revenue growth.

Following his tenure at Parts Authority, David continued his career with Icahn Automotive as the SVP of Supply Chain and Merchandising, and more recently the Chief Merchandising Officer at CarParts.com, managing merchandising, inventory, and category functions. He has a proven track record of optimizing product assortment, pricing, and promotions, while enhancing supplier relationships and sourcing processes. His efforts have driven growth through new product lines, market expansion, and improved customer experience.

With over 25 years in the automotive aftermarket industry, David excels in multi-national supply chain strategies and omni-channel transformations. As Parts Authority’s newly appointed SVP of Business Development, Collision & Private Label, David will spearhead groundbreaking initiatives for supply chain excellence, revenue growth, and an elevated customer experience within the collision and private label sectors.

“I am especially happy to reunite with Dave. Dave is probably the top specialist in the Collision and Direct Import supply chain vertical in the industry today.” Said Randy Buller, president and CEO of Parts Authority “His years away from PA have even further enhanced his knowledge base and I know we can count on him to be a huge contributor to our continued success. Please join me in giving David a warm and enthusiastic welcome as we celebrate his return to the Parts Authority family!”

“I’m excited to reunite with Randy and the Parts Authority team! Randy’s confidence in my expertise in the Collision and Direct Import supply chain means a lot to me. I’ve watched the team achieve incredible success, and I’m ready to dive back in with familiar friends and faces. With this talented group, I’m confident we’ll drive even greater results together!” said David Morris.

About Parts Authority:

Parts Authority, founded in 1973, is one of the largest distributors of automotive and truck parts to the aftermarket auto parts industry in the United States, serving customers in the commercial channel, including installers, dealerships, fleets, and national accounts as well as in the e-commerce channel. Headquartered in Lake Success, NY, Parts Authority has over 250 locations across the Northeast, Mid-Atlantic, Mid-West, Pacific Northwest, and the Southwest. Parts Authority is led by President & CEO Randy Buller and a management team with long-tenured industry experience. Parts Authority has grown through both organic initiatives as well as through acquisitions. Over the past several years, Parts Authority has acquired several companies as part of its geographical expansion initiative.



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